

## **Press Releases, Conferences, And Interviews**

The building principal shall be responsible for the content of media releases concerning his or her building program and/or activities. News of district-wide impact shall be approved by the superintendent or designee. The superintendent shall issue administrative procedures to implement this policy.

In general, the district believes in the full cooperation of its agents with all news media representatives desiring to cover newsworthy happenings in the district. Sensational journalism, however, has no sanction in an educational institution or organization.

Adopted: 1971  
Revised: April 2, 1979  
Revised: January 2001