

### **Regulation: Press Releases, Conferences, and Interviews**

The Superintendent's office will issue all news releases on events and activities of a District-wide nature. This will include the assignment of staff and news concerning new personnel in any school.

Releases pertaining to the athletics and physical education programs will be the specific responsibility of the Athletics Director but will be issued through the Superintendent's office. Coaches will report the results of games directly to newspapers.

The release of news pertaining to an individual school will be the responsibility of the Superintendent's office.

Every effort shall be made to report news of school programs and activities adequately and regularly. News releases should be sent to all of the media serving the community.

*Approved January 23, 2018.*