

Sponsorship Programs

Mapleton Public Schools (the “District”) may maintain a corporate sponsorship program designed to provide a mutually beneficial relationship between the District and the business community. It is the goal of this program to achieve additional revenues to support District programs in a manner that will limit the commercial exposure associated with this program and comply with District policy KHB: Advertising in Schools. The program may also be used in school cafeterias related to the Food Services program.

The Superintendent (or designee) shall have the authority to enter into sponsorship agreements. Official sponsors will receive certain rights and opportunities that may include the right to be an exclusive provider of services or products for the period of time addressed by the sponsorship agreement. All sponsorship agreements will allow the District to terminate the agreement at least on an annual basis if it is determined that it will have an adverse impact on implementation of curriculum or the educational experience of students.

Revenue derived from the sponsorship program will be formally identified as consideration for advertising rights or as sponsorship revenues.

Rights and benefits in addition to advertising may be granted to individual sponsors. The rights will become part of the negotiated sponsorship agreement.

All sponsorship activities will comply with District policies.

Adopted August 27, 2019, by the Board of Education for Mapleton Public Schools.